

aWebPrezenz Privacy Policy

This site is owned and operated by AYSR Consulting Services, Inc, a Florida corporation d/b/a aWebPrezenz.

Your privacy on the Internet is of the utmost importance to us. At aWebPrezenz, we want to make your experience online satisfying and safe. Because we gather certain types of information about our users, we feel you should fully understand the terms and conditions surrounding the capture and use of that information. This Privacy Policy, Terms and Conditions and Acceptable Use Policy, set out our policies applicable to your account and disclose what information we gather and how we use it.

aWebPrezenz gathers and keeps track of:

- Information that users provide through optional, voluntary submissions. These are voluntary submissions made by You in order to receive our electronic newsletters, to participate in our message boards or forums, to email a friend, and from participation in polls and surveys.
- Information aWebPrezenz gathers through aggregated tracking information derived mainly by tallying page views throughout our sites. This information allows us to better tailor our content to readers' needs and to help our advertisers and sponsors better understand the demographics of our audience. Because aWebPrezenz derives its revenue mainly from sponsorships and advertising, providing such aggregated demographic data is essential to keeping our service free to users. Under no circumstances does aWebPrezenz divulge any information about an individual user to a third party.

CHILDREN

Consistent with the Children's Online Privacy Protection Act of 1998 ("COPPA"), we will never knowingly request personally identifiable information from anyone under the age of 13 without first requesting parental consent.

USAGE TRACKING

aWebPrezenz tracks user traffic patterns throughout its various sites. However, we do not correlate this information with specific data about individual users. aWebPrezenz does break down overall usage statistics according to a user's domain name, browser type, and Multipurpose Internet Mail Extension ("MIME") type by gathering such information from the browser string (information contained in every user's browser).

aWebPrezenz sometimes tracks and catalogs the search terms entered by users in our Search function. However, this tracking is never associated with individual users. We use tracking information to determine which areas of our sites users like and don't like based on traffic to those areas. We do not track what individual users read, but rather how well each page performs overall. This helps us continue to improve our services for our users.

COOKIES

We may place a text file called a "cookie" in the browser files of your computer. The cookie itself does not contain personal information, although it will enable us to relate your use of this site to information that you have specifically and knowingly provided. The only personal information a cookie can contain is information supplied by the user. A cookie cannot read data from the user's hard disk or read cookie files created by other sites. aWebPrezenz uses cookies to track user traffic patterns (as described above).

You can refuse cookies by turning the cookie function off in your browser. If your browser is set to provide a warning before the cookie is accepted, you will receive the warning message with each cookie. You do not need to have cookies turned on to use aWebPrezenz's site.

USE OF INFORMATION

aWebPrezenz uses information voluntarily submitted by our users to enhance the user experience in our network of sites, whether by providing interactive or personalized elements on the sites or by improving future content in response to the interests of our users.

As stated above, we use information that users voluntarily provide in order to send out electronic newsletters and to enable users to participate in polls, surveys, message boards, and forums. We send out newsletters to subscribers on a regularly set schedule corresponding with the frequency of the particular publication, and occasionally send out special editions when we think subscribers might be particularly interested in something we are doing. aWebPrezenz never shares newsletter mailing lists with any third parties, including advertisers, sponsors or partners.

We use tracking information to determine which areas of our sites users like and don't like based on traffic to those areas. We do not track what individual users read, but rather how well each page performs overall. This helps us continue to build a better service for you. We track search terms entered in Search function as one of many measures of what interests our users. But we don't track which terms a particular user enters.

aWebPrezenz creates aggregate reports on user demographics and traffic patterns for advertisers, sponsors and partners. This enables our advertisers to advertise more effectively, and allows our users to receive advertisements that are tailored to their needs. Because we don't track the usage patterns of individual users, an advertiser or sponsor will never know which particular user clicked their advertisement.

SECURITY

aWebPrezenz operates secure data networks protected by industry standard firewall and password protection systems. Our security and privacy policies are periodically reviewed and enhanced as necessary. Only authorized individuals have access to the information provided by our customers.

Our sites contain links to other sites. aWebPrezenz is not responsible for the privacy practices or the content of such other websites.

YOUR CONSENT

By using this site, you consent to the collection and use of this information by aWebPrezenz. If we decide to change our Privacy Policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.

NECESSARY DISCLOSURE

We will not share your personal information except with a third party to assist us in the processing or securing of your personal information or when we are required by law unless we have given you notice and choice, in the good-faith belief that such action is necessary in order to conform to the edicts of the law, or we must comply with a legal process served on our web site. We may also need to give out your information if one of our partners requires it, but these situations are rare.

PERSONAL INFORMATION FOLLOWING TERMINATION OF ACCOUNT

When your aWebPrezenz account is cancelled (either voluntarily or involuntarily) all of your personally identifiable information is placed in "deactivated" status within our corresponding databases. However, you should know that deactivation of your account does not mean your personally identifiable information has been deleted from our database entirely. We will retain and use your personally identifiable information if necessary in order to resolve disputes or enforce our agreements.

CONTACT US

If you have questions or concerns regarding this statement, you can contact aWebPrezenz at admin@aWebPrezenz.com.

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